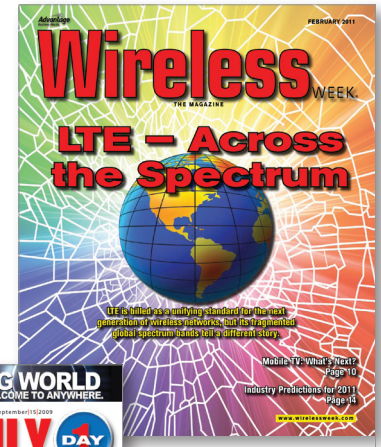


# Wireless WEEK.

Wireless Week is proud to be the Exclusive Publisher of the Official Show Daily for 4G World 2011

By advertising in the *Wireless Week Digital Show Daily*, you get the following benefits:

- Complete show coverage from our team of reporters and industry experts
- Comprehensive distribution to the 4G World registration list (10,000) and *Wireless Week* eList (38,000) - 48,000 daily distribution
- Increased exposure and visibility to key prospects – a great way to draw attention to your booth
- Great exposure for companies not exhibiting at the show
- Post-show bonus distribution on [www.WirelessWeek.com](http://www.WirelessWeek.com)
- Plus, the Digital Daily is an excellent website traffic generator – your ad in the Digital Daily links directly to your website



Three days of advertising exposure for one great price. Choose the size and format that matches your budget and objectives in this digital daily.

AD SIZE	RATE*
Full page spread	\$7,500
Full page	\$4,200
Cover corner	\$2,500
Half page	\$2,500
Quarter page	\$1,700

\*Rates are net

Call for full coverage package rates, including the October print issue and electronic advertising.

**October issue space close: September 12, 2011**

**Exclusive positions are going fast. To reserve space in the Digital Daily, contact your sales representative today.**

**Show Daily Deadline: October 14, 2011**

**West:**  
 Holly Hoffer  
[holly.hoffer@advantagemedia.com](mailto:holly.hoffer@advantagemedia.com)  
 973.920.7783

**East, Midwest, International:**  
 Maureen Mushinsky  
[maureen.mushinsky@advantagemedia.com](mailto:maureen.mushinsky@advantagemedia.com)  
 973.920.7788